## **KEEP THE BITERS AT BAY**

## Stay outside this summer with mosquito control programs from MOSQUITO.BUZZ

The arrival of spring in Muskoka is a mixed blessing. All winter we've dressed to keep warm; now we get to dress to keep from being bitten.

"Bugs are a bitter reality in central Ontario," says Jordan Lavin, of mosquito.buzz, a highly-specialized pest control company. "Our business is focused on the control and prevention of mosquitoes, blackflies and ticks in cottage country. Summer is too short to be chased inside"

The company uses several methods to eliminate biting insects from backyards, cottage properties, and commercial locations. The first step is to manage standing water and apply larvacide to mosquito breeding locations. The rest of the season's control comes in the form of regular visits to the property to apply mosquito control products with backpack foggers. The spray is applied to vegetation, structures, the underside of decks and shaded areas where mosquitoes lurk.

"Our application team members have a specialized Ontario license to control mosquitoes," says Jordan, "a highly specialized division of the pest control industry."

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...stay outside

A contractor building a home in the woods, a Realtor selling a cottage, or someone planning an outdoor party may need a short-term fix, says Jordan. Other clients – golf courses, camps, resorts and outdoor restaurants, as well as cottage owners – usually want control all season. A typical customer will see the team 5 times per season for a full year of control.

"Our goal is to help people stay outside this summer," says Jordan.

Jordan Lavin, Steve Doherty and Shawn Karn